

Wilson County

8/31/2020

Background Statistics¹

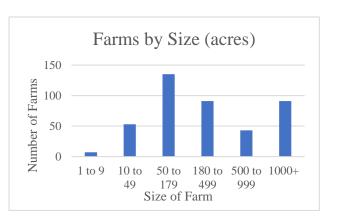
Number of farms: 420 Average size: 683 acres

Land in farms: 286,824 acres

Average value of products sold per farm: \$148,296

Average net cash farm income per farm: \$39,992

1: Data from USDA 2017 Census of Agriculture



Estimated Economic Contribution of Agriculture and Agriculture Related Sectors to the Wilson County Economy

Methodology

The estimated economic contribution of agriculture and agriculture related sectors was computed using the most recent IMPLAN data available (2018) adjusted for 2020. The IMPLAN modeling system was used to calculate the results of this analysis. The IMPLAN model was constructed so that double counting was avoided. For this report, 22 of the 71 agriculture and agriculture related sectors in Kansas were identified and analyzed to determine their overall contribution to the Wilson County economy.

Results

These 22 sectors have a total direct output of approximately \$101.8 million and account for 478 jobs in Wilson County. Running the model for all 22 sectors simultaneously produces the following results:

Agriculture, Food, and Food Processing Sector Contribution to Overall Wilson County Economy							
Contribution Type	Employment	% Employment	Total Value Added	% of Gross Regional Product	Output		
Direct Effect	478	10%	\$30,100,000	10%	\$101,800,000		
Indirect Effect	76	1%	\$6,000,000	2%	\$14,300,000		
Induced Effect	22	0.4%	\$1,400,000	0.4%	\$2,600,000		
Total Effect	576	11%	\$37,400,000	10%	\$118,700,000		

NOTE: Individual effects may not equal the total effect due to rounding.

As shown in the above table, agriculture, food, and food processing sectors support a total of **576 jobs**, or **11%** of the entire workforce in the county. The total final sales of all products in these sectors is approximately **\$118.7 million**.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of Gross Regional Product (GRP). Total value added by the 22 agriculture, food, and food processing sectors is approximately \$37.4 million, or 10% of the GRP.

Top Ten Sectors by Employment

Out of the agriculture and agriculture related sectors, beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming is the top employer with **201 jobs**. This table also illustrates the top ten sectors by total employment, including direct, indirect, and induced effects in Wilson County.

Sector	Total Employment
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	201
All other crop farming	75
Support activities for agriculture and forestry	59
Grain farming	52
Oilseed farming	22
Animal production, except cattle and poultry and eggs	22
Landscape and horticultural services	19
Other real estate	17
Wholesale - Other nondurable goods merchant wholesalers	15
Truck transportation	7

Top Ten Sectors by Output

This table shows how much revenue is generated in other sectors by having a strong agriculture industry, including direct, indirect, and induced effects. The beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming sector is the top contributor, with approximately \$32 million to the Wilson County economy.

Sector	Total Output
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	\$32,000,000
Oilseed farming	\$28,100,000
Grain farming	\$20,800,000
Animal, except poultry, slaughtering	\$4,700,000
Wholesale - Other nondurable goods merchant wholesalers	\$4,200,000
Animal production, except cattle and poultry and eggs	\$4,100,000
Support activities for agriculture and forestry	\$4,100,000
All other crop farming	\$3,500,000
Other real estate	\$2,800,000
Truck transportation	\$1,200,000

All Direct Sectors

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture, food, and food processing sector and the output they contributed to the Wilson County economy. IMPLAN sectors are assigned based on North American Industry Classification System (NAICS) codes. Generally, this analysis includes three categories; production, manufacturing/processing, and services. Note that this analysis does not include wholesale or retail sales of final products, or ethanol production.

Sector	Total Output	Total Employment
Beef cattle ranching and farming, including feedlots and dual- purpose ranching and farming	\$32,010,398.96	201.02
Oilseed farming	\$28,093,821.59	22.03
Grain farming	\$20,832,663.71	52.39
Animal, except poultry, slaughtering	\$4,672,507.85	6.57
Animal production, except cattle and poultry and eggs	\$4,065,302.57	21.69
Support activities for agriculture and forestry	\$4,062,123.09	59.09
All other crop farming	\$3,488,374.22	75.37
Farm machinery and equipment manufacturing	\$1,053,885.92	3.51
Landscape and horticultural services	\$785,507.75	19.27
Bread and bakery product, except frozen, manufacturing	\$470,012.25	3.78
Other animal food manufacturing	\$447,582.30	0.44
Poultry and egg production	\$390,743.88	0.32
Frozen cakes and other pastries manufacturing	\$316,973.45	3.78
Breweries	\$245,529.70	0.48
Veterinary services	\$231,497.74	2.77
Other snack food manufacturing	\$173,217.78	0.35
Other leather and allied product manufacturing	\$165,348.99	2.24
Roasted nuts and peanut butter manufacturing	\$137,060.29	0.34
Vegetable and melon farming	\$47,838.23	0.20
Commercial hunting and trapping	\$32,201.41	1.24
Commercial logging	\$32,111.88	0.35
Forestry, forest products, and timber tract production	\$23,061.86	0.33
Meat processed from carcasses	\$132,160.38	0.26
Rendering and meat byproduct processing	\$91,020.80	0.26
Commercial hunting and trapping	\$70,682.21	2.68
Fruit farming	\$62,787.04	0.34
Sawmills	\$47,339.11	0.16
Tree nut farming	\$28,014.32	0.37
Forestry, forest products, and timber tract production	\$26,423.40	0.39

The following terms are used throughout the results shown in this report:

- **Direct effect**: the contribution from agricultural and food products
- **Indirect effect**: the contribution from farms and agricultural businesses purchasing inputs from supporting industries within the state
- **Induced effect**: the contribution from employees of farms, agricultural businesses, and supporting industries spending their wages on goods and services within the state
- Value added = labor income + indirect business taxes + other property type income
- Gross Regional Product = final demand of households + government expenditures + capital + exports imports institutional sales
- **Output** = intermediate inputs + value added
- **Employment**: full-time/part-time annual average i.e., 1 job lasting 12 months = 2 jobs lasting 6 months each = 3 jobs lasting 4 months each. A job is neither full-time nor part-time.
- Due to confidentiality policies that exist within several agencies from which IMPLAN collects their data, some sectors in some regions may not have all data available.

For more information, contact the Division of Agricultural Marketing, Advocacy and Outreach Agency Economist 785-564-6726